

IFP Members scoop New Model Adviser Awards

At the New Model Adviser Conference and Awards Dinner on January 14, CFP^{CM} Professionals, IFP members, board members and branch chairmen were yet again strongly represented amongst the winners. This year ALL of the nine firms winning regional awards contain IFP members.

Paradigm Norton, the Bristol based practice of IFP President Barry Horner CFP^{CM}, was again one of the winners, interestingly sharing the South West Award with Cathedral Financial Planning from Exeter, whose director Tim Ames CFP^{CM} is IFP branch chairman for the South West region. Citywire declared the entries a “dead heat” and so made awards to both firms as a result.

Horner comments “I was delighted that the IFP were so well represented at the recent NMA Citywire awards. It is great to see so many Financial Planning businesses being recognised for their business models, their client care and the fact that such businesses can be profitable and meet the needs of both clients and the firms’ owners”

Nick Cann CFP^{CM}, was also at the awards ceremony. He comments “It is no co-incidence that these outstanding businesses are winning awards. They have worked hard on getting well qualified, building strong business processes and providing excellence in their service to clients. It’s great to see this rewarded, and gives the firms themselves a considerable marketing advantage with clients and potential clients. We’ll be starting applications for the David Norton Building Excellence Award in March, and I’m looking forward to seeing how high the standard of entries gets again this year.”

IFP would like to offer its congratulations also to all of the other NMA regional award winners whose firms are listed below:

East of England, Dunham Financial Services;
London, Baigrie Davies;
Midlands, Central Financial Planning;
North, Equilibrium Asset Management;
Scotland, Affluent Financial Planning;
South East, Arch Financial Planning;
Wales, Heron House Financial Management.

In order to win, firms have to submit detailed entries to Citywire, which are then judged on the basis of the professional manner in which the businesses are run. Levels of recurring income and qualifications are also taken into account.



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